



# J.S. UNIVERSITY

(University established by U.P. Govt. Act No. 7 of 2015)



2021

ICMRIP

# International Conference

**On Multidisciplinary  
Research and Innovative  
Practices (ICMRIP-2021)**

**Date : 26, 27 November 2021**

# IN ASSOCIATION WITH



**International Association of  
Research Scholars**  
([www.IARS.info](http://www.IARS.info))  
Victoria, Australia



**University of Malaya**  
Malaysia



**University of Hawai'i**  
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Technical Education**



# ABOUT US

**J.S. University**, Shikohabad (U.P.) has established under Uttar Pradesh act no.7 of 2015 and recognized by University Grants Commission (India) under section 12(f) of its act.

University provides opportunity to the rural background and weaker section of the society in order to provide quality education with hands on experience and learning. Students will be able to achieve different levels of learning. University work with industrial collaboration while bridging the gap between academia & industry. This linkage within the different sectors of the corporate world would assist to produce efficient technocrats to the market.

The university aims to lead the nation in research and education. We seek to do this in way which benefits society on a national and a global scale. Creation through economic, social and environmental development targeted to an increasingly global and multicultural world.

We exists to create transformative experiences for our students, getting them ready for life and work, and to help shape the world with research, innovation, teaching and engagement. University offers an education deeply grounded in ideas and cross-disciplinary understanding, applied through innovative, enterprising practice to solving problems and meeting the needs of our community.

8 Schools, 90 Undergraduate Postgraduate and Doctoral Programs School of Engineering, School of Law, School of Management, School of science, School of education, School of pharmacy, School of Agriculture, School of nursing & paramedical sciences.

# MANAGING BODY

## **Dr. Sukesh Kumar - Chancellor**

Since its establishment, based on the founder ideals of “freedom and innovation,” the education at JS University has allowed students to acquire various skills and values that are synonymous with a private-school environment. Over the years, such efforts have cultivated and sent a wealth of human resources out into the world. However, in the coming years, we must also focus on education that develops creative individuals that modern society needs. With this in mind, we must not only encourage a high-level of classroom learning, but also actively involve students in cutting-edge research activities conducted by our laboratories, encourage students to expose themselves to new challenges, and produce individuals capable of facing and resolving the tough challenges in the real world. In order to successfully produces such individuals.



## **Dr. P.S. Yadav - Pro Chancellor**

The University has successfully established active learning environment which equips its students with in depth knowledge and skills, critical and creative ways of thinking. We strongly believe in providing our students with motivation, encouraging participation and making students feel responsible in their learning process. At JS University, our teaching philosophy is open and broad in dealing with different views and opinions. Our teachers are fully aware that every student is unique and has his own learning attitude. We are committed to shape the young minds whose roots are deeply seated in high moral values and who are capable to face all the modern day challenges in a positive, logical and systematic manner. Then only, our future generations will be equipped with the Godly Wisdom and the destiny of our society and beloved nation will be in safe and strong hands.



# MANAGING BODY

## **Prof. Hari Mohan - Vice Chancellor**

Education is truly valuable only when it leads to flowering of the true personality of young minds and helps to bring out the best in them towards a larger cause of nation building. A young mind with self-confidence, pride in his/her own rich heritage and a frame of mind and skills to address the contemporary issues faced in the society is the building block of a progressive society.

There are no short-cuts to excellence - it is the collective effort of the faculty, management and students that will get us closer to achieving our dream. I look forward to working with all our stakeholders and well-wishers in his challenging journey towards our goal. It is our collective responsibility to realize the maxim that Shri Krishna laid out in Bhagvad Gita : nahi jnanena sadrsam pavitramiha vidyate - there is nothing more pristine than knowledge.



## **Dr. Geeta Yadav - Vice Chairperson**

The dynamics of higher education across the globe are changing rapidly and are increasingly becoming a collaboration of academic disciplines with practical experiences. Interactive learning, bridging disciplines and facilitating learners to gain different competencies through judicious management of time is viewed as one of the greatest and fascinating priorities and challenges today. Research indicates that India would soon be amongst the youngest nations in the world. With nearly 140 million people in the college-going age group, one in every four graduates in the world will be a product of the Indian higher education system. In such a predicted scenario, quality-assured higher education and knowledge-based economy are a crucial part of the foundation pillars for the progress of our country.



## **Dr. Gaurav Yadav - Director General**

With another year of successful advancement towards the achievement of excellence in education, JS University has added accolades to its credits. Aligning with the requirements of the global market, where the right set of knowledge, skills and attitudes is the key to meet the requirements of the globalized economy and the opportunities across the globe, JS University has nurtured its students not only for the corporate opportunities but also sensitized them to the important issues of the global research.





# CONFERENCE Overview

International conference on Multidisciplinary Research and Innovative Practices aims to provide a forum to an international scholarly community to share multidisciplinary knowledge from technology, medical sciences, management, science, humanities and social science fields. It will bring together innovative academics and industrial experts, researchers, developers, students, and practitioners working in and around the world to a common forum.

The primary goal of the conference is to promote research and developmental activities and to establish an interdisciplinary approach from several disciplines. The multidisciplinary approach will help the students to focus and understand better the information presented. It will be beneficial to redefine problems outside of normal boundaries and reach solutions based on a new understanding of complex situation among researchers, developers, students, and practitioners working in and around the world. This conference will provide a forum for discussion to plan for development of latest researches by academicians in our country.

# KEYNOTE SPEAKERS



**Prof. (Dr.) Maya Khemlani David (Ph.D)**  
**University of Malaya, Malaysia**

Professor Maya Khemlani David is a former member of the Faculty of Languages and Linguistics, University of Malaya. She served as the Head of the Section Co-Circular, University of Malaya (SKET) from 2006 to 2013 and has been and is a consultant and advisor to several institutions of higher education in Malaysia, Pakistan & UK. Maya David is a Honorary fellow of Foundation Endangered Languages (FEL), Chartered Institute of Linguists (UK) and Linguapax winner 2007 for her work on language maintenance and shift.

Her intellectual interests centre on Discourse Analysis, Critical Discourse Analysis, Legal Discourse and Language and Human Rights. She is the author of 28 books and her publications include works in the fields of Sociolinguistics and Socioculture issues. Publishers of her books include Peter Lang, University of Amsterdam Press, University of Malaya Press, University Putra Press, University Pendidikan Sultan Idris, Strategic Institute of research and Development Malaysia, the Association of Southeast Asian Nations (ASEAN), University of Publication Centre (UPENA) and Federal Publications Sdn. Bhd.



**Dr. Francisco P. Dumanig (Ph.D)**  
**University of Hawai'i at Hilo, USA**

Dr. Francisco Perlas Dumanig is an Assistant Professor of English and TESOL coordinator at the University at Hilo. He was a Senior Lecturer at the Faculty of Languages and Linguistics, University of Malaya, Kuala Lumpur, Malaysia and other universities in the Philippine, Malaysia, Middle East and the USA. He has done research on language and Identity of Economics Migrants, English Language Teaching and Learning (ENL, ESL & EFL) Language Planning and language Policy of Filipinos in Hawaii, Education and Language in the Philippines and Caregiver's Interaction with Elderly Patients in Adult Residential Care Homes. He has published some of his works in Multi peer-reviewed journals, such as Cambridge Language Teaching Journal, Journal of Multilingual and Multicultural Development, World Englishes, Multilingua, Language Policy and International Journal of Bilingual Education and Bilingualism.

# CALL FOR PAPERS/THEMES

## Management

Marketing & Finance  
Entrepreneurship Opportunities  
Sustainable Business Practices  
Business Innovation & Supply Chain

## Agriculture

Sustainable Agriculture & Food Technology  
Agronomy & Food Production  
Genetics & Plant Breeding  
Biotechnology & Genetic Engineering  
Horticulture & Vegetable Crops  
Agroforestry & Agriculture Extension

## Arts

Psychology & Sociology  
Public Administration  
Worlds Economic Growth  
Changing Trends in Foreign Trade  
Gender and Women's Empowerment

## Science

Global Warming & Climate Change  
Bioinformatics  
Thermodynamics, Food Dynamics & Statistical  
Physics  
Organic and polymer chemistry  
Inorganic and Analytical Chemistry  
Numerical Analysis & Computational Mathematics  
Mathematical Economics & Finance

## Healthcare and Medicine

Food Safety & Public Health  
Genetical Disorders  
Healthcare Techniques  
Hospital Management  
Nursing & Midwifery

## Technology

Construction & Civil Engineering  
Roads, Railways & Automotive Engineering  
Mechatronics & Automation  
Renewable Energy Production  
IOT, Cyber security, Cluster & Cloud computing

## Education

Trends in Educational Practices  
New Education Policy  
Educational Environment & Professional Credibility  
Pedagogical Methods & Innovations



# AUTHOR GUIDELINES

J.S. University, Shikohabad, India invites original, unpublished empirical and theoretical papers, case studies, major research project reports and scholarly articles for it's the Multi-disciplinary International Conference.

## **The following are the guidelines for the authors:**

1. Manuscripts should be typed on one side of the paper in Times New Roman font size 10 for English
2. Maximum length of article/research paper should not exceed 3000 words excluding an abstract of 250 words. Abstract should have 4 keywords.
3. Abstract should contain brief background/introduction, method, major findings/ issue discussed in article/ paper and key words.
4. Tables, charts, graphs should be numbered, cited and referenced properly.
5. The author/ authors should obtain copyright clearance for the information and data used in the manuscript. editor/ editorial board of the journal and it depends entirely on the standard and the relevance of the paper.
7. Once acceptance of paper is given by an organizer, paper will be published in the Journal.
8. The copyright of the article and other materials published in the journal shall lie with the JSU.
9. The registration will be treated complete only after the required registration charges are remitted in the designated account and proof thereof is submitted.
10. The soft copy shall be emailed to the conference secretary on:  
icmrip2021jsu@gmail.com
11. Proper biographical references must be given alphabetically in APA style at the end of the text or the following format may be used –

**Book (Single author)**

Sharma, C. D. (1987) A Critical Survey of Indian Philosophy. Motilal Banarsidas Publishers Pvt Ltd, Delhi.

**Book (Two or Three authors)**

Murty, S. & Pandey P. (2000) Education: today and tomorrow. Larence Publishing House, New Delhi.

**Article/Research Paper (Single author)**

Bingimlas, K.H. (2009). Barrier to the successful integration of ICT in teaching and learning environment: A review of the literature. Eurasia journal of mathematics, science & technology education, 5(3), 235-245.

**Article/Research Paper (Two authors)**

Dash, D, & Satapathy M. K. (2007). Education for Sustainable Development: Role of College and Teacher Training Institutions, University News, 45(49), 03-09.

**Article/Research Paper (More than Three authors)**

Ghavifekr, S. et al. (2012). ICT integration in education: Incorporation for teaching & learning improvement. The Malaysian online journal of education technology, 2(2), 24-45



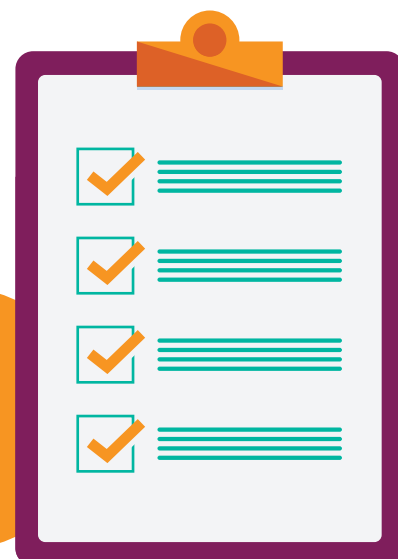
# AUTHORS DECLARATION

(To be submitted by author/co-author)

I .....the sole author/corresponding author & co-author/authors of the article/ research paper entitled.....hereby declare that-

1. I/We take the responsibility of the content and material of this paper as this is my/our original and genuine work and no part of it or its similar version is published or has been sent for publication anywhere else.
2. The article/research paper is original and own work of the author (i.e. there is no plagiarism). No ideas, processes, results or words of others have been presented as Author own work.
3. I/We have read the manuscript carefully and hereby give consent to publish it in the journal.

**Signature of Author / Corresponding Author**



# REGISTRATION DETAILS

## Registration Fee

Registration fees are as follows

A	Delegate from Academia	₹ 2000 INR
B	Co-author / Research Scholars	₹ 1500 INR
C	Delegate from Industry	₹ 2000 INR
D	Foreign Delegate	67 USD
E	Foreign Research Scholar	53 USD

Registration Bank Details : NEFT / RTGS / Net banking /  
Cash Deposit

**Bank Account Holder Name :** J.S. UNIVERSITY PUBLICATION

**Bank Account No. :** 3287214000061 (CURRENT ACCOUNT)

**Bank Name & Address :** CANARA BANK, SHIKOHABAD

**IFSC Code :** CNRB0003287

**All payments screenshots should be sent to [icmrip2021jsu@gmail.com](mailto:icmrip2021jsu@gmail.com)**

Early Bird Registration Discount : Till 15 Nov, 2021

(500INR discount will be provided on registration fees)

\*Note : The registration charges are non refundable



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## DATES

### CONFERENCE DATES

26, 27 November 2021

### LAST DATE OF ABSTRACT SUBMISSION

10 November 2021

### FULL PAPER SUBMISSION

15 November 2021

### REGISTRATION DEADLINE

20 November 2021

\*Early bird registration ends on 15 November 2021

### ACCEPTANCE NOTIFICATION

12 November 2021

## CONTACT

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Ms. Sukrati Jain (Assistant Professor) - 8869033348

Mr. Divyanshu Gupta (Assistant Professor) - 9897463917

All Submission to be sent to :  
[icmrip2021jsu@gmail.com](mailto:icmrip2021jsu@gmail.com)

# ADVISORY BOARD FOR CONFERENCE 2021

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